

## **The 6th Element: Thailand's Premiere Production Support Services**

### **The 6(th) Element(s)**

The script is in last revision, budget is almost complete and cast and crew being signed. Now you must make the critical decision of where to shoot - on set or location. But before you decide, think of **The 6(th) Element(s)**.

### **The First Element - Information**

The need for primary, accurate and concise information is a necessity when shooting on location.

Needless to say, money is easily lost or wasted when wrong decisions are made based on incorrect information provided.

Your production/location services partner should be well connected and networked into primary information sources at your chosen destination.

We, **The 6th Element**, ARE!

After 7 years as a leader in the production services business, with stock exchange listed, Thai entertainment conglomerate GMM Grammy by our side, not only do we know the players but in SE Asia, we have the financial and political clout to make things happen and get things done!

### **The Second Element - Economics of the Shoot**

Shooting on location is a choice made not only for "reality" sake but to take advantage of economy of scale. We know (based on Thai Film Office studies) that shooting in Thailand is at least 39% cheaper than in most major film markets. Human resources, crafts and other fees are kept to a minimum. And with added tax savings and incentives being instituted by the Thai government; bottom line, your decision to shoot in Thailand makes economical sense.

To be frank with you, all production professionals in Thailand offer you basically the same services, some at more discounted rates than others. Here at **The 6th Element**, where our costs may be a bit higher than some who are just trying to "break-in" to the industry - please remember the old adage, you get what you pay for! True in Thailand as well as everywhere else in the world.

**The 6th Element** guarantees you the most and the best quality services for your money! And we operate on transparent international budgetary standards.

### **The Third Element - Professionalism**

In foreign territories, you need a professional team you can count on.

At **The 6th Element**, our Thai production, craft and location services crews are experienced with international productions. We above all else, strive to train and educate our staff in cross cultural business dynamics as well as advancements in their particular skills and trades

Our concern goes beyond our own company lines, with the support of the Thai government, we are a founding member of the newly established Film Production Services Association (FiPSA) which aims to internationalize our industry and contribute to the professionalism of all production/location services in the Kingdom.

#### **The Fourth Element - Problem Solving**

Let's face it, Shit Happens! But you don't want it to happen on your shoot!

Government relations, industry and business contacts help smooth the way so that few if any snags take place. **The 6th Element** maintains these contacts because, quite honestly, we are industry players!

Not only that, but we understand cultural and work style differences and know how to smooth over the rough spots when and if they do appear.

#### **The Fifth Element - Experience**

We understand the multitude of shoots - from gorilla (both the mega buck King Kong variety and the zero buck street shoots), to commercial shoots, from corporate and music videos, to features. Why, because our staff and crew have all worked these type projects before.

When you have considered all the Elements, **The 6th Element** awaits you in Thailand to aid in all your production service needs throughout S.E. Asia.

We are **The 6th Element**, where for over 7 years we have been a leading production services coordinator in SE Asia. A unit of publicly listed GMM Grammy, one of Thailand's largest entertainment conglomerates, **The 6th Element** can handle all your filming needs.

Having worked on such features as 'Stealth', 'The Killing Fields', 'Air America' as well as numerous commercials, documentaries and TV productions, we are capable of handling small, medium or large budget productions.

So even while your script is in first draft, give us a call, we are here as YOUR partner/consultant in Thailand and SE Asia.

Top Management

While our staff and crew have years of experience in film, TV and media, **The 6th Element** is pleased to have as managing director Ms. Sassisupa (Orr) Sungvaribud who not only brings years of her own experience working in the industry but her family tree reads as a primer of the film, radio and television history of Thailand

Orr's grandfather Kum Sungvaribud was one of the first distributors and producers in the Thai silent film industry. Her dad Karom Sungvaribud was a production manager who along with her mother Pornpun are two of Thailand's most well known voice-over actors. Pornpun is also a film actress.

Orr's uncle Pairat Sungvaribud owns Dara Video, a prominent TV studio specializing in TV dramas from award winning Thai literary works. And last but certainly not least, Orr's sister Jeerapa Phunjasin is a famous radio actor while her brother Pairoj Sungvaribud is a film star and TV director.

Educated in London, Orr's early years in television and in the family radio drama business helped prepare her for the more sophisticated world of international film. Orr worked with Santa Pestonji, on one of Thailand's early and largest international productions, Roland Joffe's 'The Killing Fields', which eventually led to her establishment in 1999 of **The 6th Element**.

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